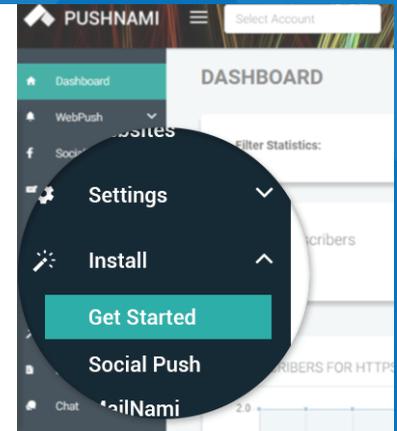


Installing the Pushnami Code on Your Website

If you're ready to start incorporating Pushnami into your organization's marketing strategy, here is everything you need to get started.

Step 1: Preparing for Installation

Log in to your Pushnami dashboard. On the left side of your screen, you will see a menu titled "Install". Select "Get Started" from the dropdown menu.



For SSL Users: (RECOMMENDED)

This enables your website to load as <https://> rather than <http://>. If you're unsure if your website has SSL security, please consult your admin team.

If your website uses SSL security, there are 4 installation requirements:

- Front-End Pushnami Script
- Front-End Manifest Link Tag
- Back-End Manifest File
- Back-End Service Worker File

1. Add Pushnami Code to your Website (will be provided to you)

Paste a reference to the provided script in your HTML code, either inside the `<head>` tag, or at the end of the `<body>` tag.

2. Download Browser Support Scripts

Download the "pushnami-browser.zip" folder and extract the content (manifest.json) and (service-worker.js) to the root directory of your website.

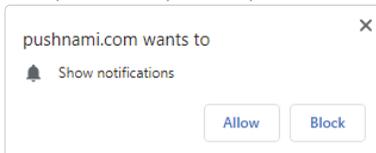
3. Include Manifest File

Copy and paste the manifest.json link in the `<head>` tag of your HTML. Then, add routes for your new support files (for example: /manifest.json).

4. Check your Website for the push notification prompt

You should be prompted for permission to display notifications! Once you subscribe, double check that the subscriber count went up in your Pushnami admin page.

Opt-In Prompt Example:



```

1 <!DOCTYPE html>
2 <html>
3 <head>
4 <title>Push Notifications</title>
5 <link rel="manifest" href="/manifest.json">
6 <script type="text/javascript">
7 (function(document, window){
8   var script = document.createElement("script");
9   script.type = "text/javascript";
10  script.src = "https://api.pushnami.com/scripts/v1/pushnami-adv/233b3a2fbcc6e519d5fe6d92";
11  script.onload = function() {
12    Pushnami
13      .update()
14      .prompt()
15  };
16  document.getElementsByTagName("head")[0].appendChild(script);
17 })(document, window);
18 </script>
19 </head>
20 <body>
21 <h1>Push Notifications</h1>
22 </body>
23 </html>

```

Service Worker Example:

```

importScripts("https://api.pushnami.com/scripts/v2/pushnami-sw/5963db6b13d31c2734d970c7");

```

Manifest File Example:

```

{
  "manifest_version": 2,
  "name": "Pushnami",
  "version": "0.0.2",
  "permissions": ["gcm", "storage", "notifications"],
  "gcm_sender_id": "733213273952",
  "gcm_user_visible_only": true,
  "display": "standalone"
}

```

For Non-SSL Users:

If your website does not use SSL security, you will see the following steps. Place the provided javascript code in the header on any page you wish to collect or update subscribers.

NON-SSL INSTALLATION

1. ADD PUSHNAMI JAVASCRIPT TO YOUR WEBSITE

Configure

Title	<input type="text" value="Sample Title"/>
Subtitle	<input type="text" value="Sample Subtitle"/>
"Allow" Button Text	<input type="text" value="Allow"/>
"Block" Button Text	<input type="text" value="Block"/>
Position	<input checked="" type="button" value="topleft"/> <input type="button" value="topmiddle"/> <input type="button" value="topright"/> <input type="button" value="bottomleft"/> <input type="button" value="bottommiddle"/> <input type="button" value="bottomright"/>
Popup	<input checked="" type="button" value="on"/> <input type="button" value="off"/>
Bar	<input checked="" type="button" value="on"/> <input type="button" value="off"/>
Bar Position	<input checked="" type="button" value="left"/> <input type="button" value="right"/>
Timeout	<input type="text" value="2500"/>
Bar Title	<input type="text" value="Get Updates"/>
Update	<input type="button" value="Update"/>

Install

Paste the following in your Javascript code at the bottom of the `<body>` tag or within the `<head>` tag.

```
<script type="text/javascript">
```

For WordPress:

If your website is maintained through WordPress, you can select either the SSL or non-SSL page instructions depending on your preference.

Optional: Set Up Variables

Variables can be automatically detected in the URL. For example, variable `"firstname"` can be absorbed through the URL:

https://pushnami.com/?utm_source=demo&firstname=John

To set up variables, add the variable and the variable type to the:
Pushnami Admin > Variables > Account > Subscriber Variables page

Alternatively, you can pass or update variables using the advanced code. Pushnami customers can access more information in the provided knowledge base here:

<https://admin.pushnami.com/docs/articles/001-register-and-login/index.html>

Optional: Showing a Subscription Box on Select Pages of a Website

If you're interested in only showing subscription boxes on specific pages of your website, there is a separate javascript we can provide you for use with SSL and non-SSL websites. More information is included within the Pushnami dashboard.

If you run into any trouble, our team is more than willing to help with any questions you may have.